

3. Identify sources of funding for business development and apply for grant assistance.
4. Create a program that gives incentives to businesses to locate in existing vacant buildings.
5. Support and reward current businesses through programs such as awards or incentives to businesses that improve the aesthetic appearance of the community.
6. Identify or create recruitment of business assistance programs.
7. Increase cooperation with existing regional economic development agencies (Saratoga County Chamber of Commerce). Appoint a liaison to these existing entities.
8. Support home-based businesses to help residents expand their economic opportunities

Goal 2: Develop a Marketing Plan for the Village.

Recommended Actions

1. Work with the Saratoga County Chamber of Commerce to develop a marketing plan for the Village.
2. Develop promotional packages and brochures to be used to promote the Village to potential residents and visitors.
3. Develop a marketing and recruitment package for new and regional commercial and industrial businesses. Facilitate priority site development/redevelopment opportunities. Recruit new and regionally based retailers/services seeking a new location.
4. Develop a program of events and promotion to encourage visitors to the Village.
5. Create a Village web site as a marketing tool for new developments, initiative, events, programs.

Land Use & Zoning

The Village of Victory has been developed as a small Village based on a strong industrial center. Its proximity to commercial and cultural resources in the adjacent Village of Schuylerville has reduced the need for these land uses in the Village. Consequently, the Village is now comprised mainly of residential uses sprinkled with a few commercial properties and some public uses such as the Post Office, Village Hall/Fire House, Victory Park and Victory Cemetery.

However, the residents now wish to capitalize on their identity as a distinct historic municipality and build a new identity to replace its identity as the home of Victory Mills. A Village that has a historic base, concerned citizens and a view to the future can establish a pattern of land use that will provide the social and economic amenities desired by the community.

The themes of the new vision are:

1. Quality neighborhoods.
2. Increased park and recreational facilities.
3. The development of some commercial and industrial uses.
4. Participation in the upstate tourism industry.

The recommended Land Use Plan that will accomplish these goals is shown on the Recommended Land Use Map in the Map Section. In this Plan, the largest vacant developable properties are recommended for recreational or mixed-use development, while commercial and industrial uses are relegated to areas along Route 32 where traditionally they have been located. The four corners at the Post Office are recommended for the development of a small Village Center which could include some retail and service businesses.

As the residents have suggested, the Saratoga Battlefield Monument should be linked to the now vacant Victory Woods and further linked across Bridge Street to the General Schuyler Home.

The fear that new development may infringe on the aesthetic and monetary value of residential property is an important issue for some committee members and stakeholders. Furthermore, 54% of

the respondents to the residential survey supported the creation of a zoning code to address current land use issues. Without zoning, any type of use may be built next to residential use. Likewise, any property may be used for undesirable uses, as exemplified by the erection of large billboards in scenic areas and the establishment of "adult" businesses in residential areas.

The adoption of the Village of Victory Comprehensive Plan Update should be followed by the creation of a Zoning Ordinance for the Village of Victory to guide development in the recommended land use districts. The recommended Land Use Map shows suggested land use areas that may be modified during the creation of a zoning ordinance.

The following Goals and Recommendations support these concepts:

Goal 1: Foster Quality Residential Neighborhoods.

Recommended Actions

1. Designate certain areas in the Village as residential districts as shown on the recommended Land Use Map. Single Family residential districts and Multi-family Districts should be designated to incorporate a variety of housing types.
2. Encourage quality residential development through strong site plan and building permit review and subdivision regulations when appropriate.
3. Enforce all Village codes and regulations.

Goal 2: Increase park and recreational areas.

Recommended Actions

1. Designate Victory Woods as a Recreational Conservation District/Public Parkland.

2. Designate the Village owned property at the intersection of Bridge and Evans Streets (called the Flat Iron Park) as a Recreational Conservation District/Public Parkland.
3. Work with the National Parks Service to develop Victory Woods for active and passive recreational uses including a visitor information center, trails, picnic areas, active outdoor sports facilities and possible indoor facilities.
4. Work with the National Parks Service to link the Victory Woods area with the Saratoga Battlefield Monument and the General Schuyler House as a historic attraction.
5. Develop the Flat Iron Park as an active and passive recreation park with picnic areas, sports facilities, trails and a view to Fish Creek.

Goal 3: Development of Commercial Recreational and Tourism amenities.

Recommended Actions

1. Designate the land east of Fish Creek as a district to support commercial and recreational uses related to the tourism industry. Possible uses are passive and active recreational uses such as nature trails, picnic areas, and miniature golf. Specialty shops for books, arts, crafts gifts and antiques, restaurants, bed and breakfasts, and motels should also be allowed in this area to capitalize on the visitor attendance at the General Schuyler House and the Saratoga Battlefield Monument.
2. Develop a zoning ordinance to specify a mixed used district for recreation/tourism uses, or a Planned Unit Development (PUD) district.
3. Work with developers to build attractive developments with abundant landscaping, architecture with historic character and appropriate signage.

Goal 4: Development of Commercial and Industrial Uses along Route 32

Recommended Actions

1. Designate the four corners at the intersection of Pine Street and Route 32 as the central business district.
2. Designate the area formerly occupied by the Victory Mill as a industrial area.
3. Create a traditional neighborhood overlay district along Route 32 to allow for mixed uses, design standards, and the creation of an "Old Town" atmosphere.

Goal 5: Develop a Zoning Ordinance.

Recommended Actions

1. Prepare a zoning ordinance to guide future development and ensure that the Land Use goals are implemented. The zoning ordinance should contain setback, height, coverage, and other development limitations to ensure quality development in each district, and protect residential uses from incompatible development.

Land use changes will occur gradually over time as a result of the Zoning Ordinance. As new development is proposed, the use of property and zoning district requirements will apply.

Natural Resources

Fish Creek is the natural resource most valued in the Village of Victory. Access to the creek for recreational activities and scenic enjoyment should be coupled with protection of the creek and streambed from pollution or ecological disturbance. Since the Village is mostly developed as a populated settlement, the only other natural resources are the wooded vacant properties. Park resources are discussed in the Parks and Recreation Section of the Goals and Recommendations Section.

The following Goals and Recommendations support these concepts:

Goal 1: Protect Fish Creek from pollution and ecological disturbance.

Recommended Actions

1. Prohibit inappropriate development within the Fish Creek Drainage Way by creating an overlaying Environmental Conservation Zone along each side of Fish Creek.
2. Preserve and protect wetland and shoreline areas that serve as important natural drainage channels and habitat.
3. Regularly maintain and upgrade the Village stormwater drainage system to avoid excessive surface water pollution from runoff.

Goal 2: Provide public access to Fish Creek.

Recommended Actions

1. In preparing a zoning ordinance or development plans for park, make sure that the public has access to Fish Creek at appropriate places for recreational activities and scenic enjoyment.

Community Facilities/Municipal Services

No major problems have been identified with the services provided by the Village. The residential survey showed that residents were highly satisfied with the quality of the fire protection, the snow removal, road maintenance and water/sewer service provided by the Village. However, police protection, which is provided by other governmental jurisdictions, was rated poor. The residential survey showed that 50% of the respondents would like to have local law enforcement in the Village on a part time basis, and 24% would like to have local law enforcement on a full time basis.

Committee Members and Stakeholders identified some issues that will have to be addressed. Due to structural deterioration to the present Fire House, there may be a need for a new building, either on the same site, or on another location. Cracked floors and roof leaks are serious deficiencies for a building that houses fire trucks and emergency vehicles. There is also a need for a quicker response to emergency calls from town and state police. Promoting better cooperation from these authorities should be an important element in improving services in the Village. The Village should consider employing a part time Village police force or creating a Neighborhood Watch Program to monitor conditions in residential areas.

The following Goals and Recommendations support these concepts.

Goal 1: Explore options for repair or relocation of the Fire House.

Recommended Actions

1. Prepare a feasibility study for the repair or relocation of the Fire House.
2. Work with the Town of Saratoga, and the Village of Schuylerville to explore options for a joint Fire District.
3. Based on the outcome of the previous two actions, take appropriate steps to repair or move the Fire House.