

## IV. Action Plan

### INTRODUCTION

### ACTION MATRIX

If the vision for community development is to take place, the Village must pursue a series of activities that will actualize the vision. The vision of the Village as an attractive and exciting place to live, work, play or visit can only come about through the efforts of its residents in carrying out the tasks recommended in this plan. The Comprehensive Plan Advisory Committee recommends that a Community Enhancement Committee (CEC) be formed to oversee the implementation of the historic and cultural goals of the Plan.

The following pages present an Action Matrix which sets out those tasks and identifies the responsible or lead party, the type of action, possible funding source and time frame.

The recommended time frame is indicated by the following code:

S - Short (or near) term - Next twelve months To the end of year 2004.

M - Midterm (or intermediate): To the end of year 2005.

L - Long term: three to five years - To the end of year 2008.

O - On-going

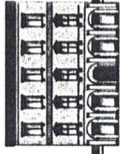
The following table gives the complete names of the agencies that are abbreviated on the Action Matrix Sheets.

Abbrev.	Full Name
CDBG	Community Development Block Grant
CDTA	Capital District Transportation Authority
CF	Conservation Fund
CW/CA	Clean Water/Clean Air Bond Act
EDA	Economic Development Agency
ESDC	Empire State Development Corp
EZ	Empire Zone

GOSC	Governor’s Office for Small Cities
HHS CSBG	Health & Human Services – Community Service Block Grant
NPS - LWCF	National Park Service – Land & Water Conservation Fund
NYSBD	NYS Banking Dept.
NYSBDC	NYS Business Development Corporation
NYSOA	NYS Council on the Arts
NYSOA	NYS Dept. of Aging
NYSDEC	NYS Dept of Environment Conservation
NYSEDD -	NYS Economic Development Dept.
NYS DHCR	NYS Div. Of Housing & Community Renewal
NYS DOL	NYS Dept. of Labor
NYS DOT	NYS Dept. of Transportation
NYS DOT TEP	NYS DOT Transportation Enhancement Program
NYS DOT TIP	NYS DOT Transportation Improvement Program
NYS ED	NYS Education Department
NYS PF	NY Planning Federation
NYS OPRHP	NYS Office of Parks, Recreation & Historic Preservation (sometimes called SHPO)
NYS OTDA	NYS Office of Temporary Disability Insurance
CREDC	Capital Region Economic Development Corporation
SCCC	Saratoga County Chamber of Commerce
SCTB	Saratoga Convention and Tourism Bureau
SEDC	Saratoga Economic Development Corp.
SHPO	State Historic Preservation Office (same as NYS OPRHP)
SBF	Scenic Byways Foundation
USDA	US Dept of Agriculture
USDA - RUS	US Dept of Agriculture – Rural Utilities Service
USDOI- RICA	US Dept. of the Interior, Rivers Trails, & Conservation Assistance

# Historical & Cultural Resources

## Action Plan

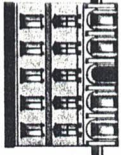


### GOAL # 1: Foster Community Pride

Action (Tasks) Goal #1:	Type of Action	Time Frame	Responsible Party	Possible Funding Source
1.1 Establish a Community Enhancement Committee.	Administrative	S	Village	Local
1.2 Work with the Village Historian & the Schuylerville Area Chamber of Commerce to develop a brochure.	Program	S	CE Committee	Local, Chamber of Commerce
1.3 Develop tourism opportunities by marketing historic resources.	Program	S - M	CE Committee	Local, SEDC, Chamber of Commerce
1.4 Work with the National Parks Service to develop Victory Woods for tourism and recreational opportunities.	Program	S - M	Village/CE Committee	National Parks Service
1.5 Link the Saratoga Battlefield Monument, Victory Woods and the Phillip Schuyler house with a system of trails.	Program	S - M	Village/CE Committee	USDOT-TEP, USDOT - TEA 21, EPF, NYSOPRHP
1.6 Enhance knowledge of the significance of history & culture, with a public information program that includes a Village web site.	Program	S	Village/CE Committee	Local, SEDC, Foundations
1.7 Create a cultural events program including festivals and block parties.	Program	O	Village/ CE Committee	Local, Chamber of Commerce
1.8 Plan community activities such as "Victory Day" or "Spring Cleaning" to engage residents in community clean-up.	Program	S	CE Committee	Local, Chamber of Commerce
1.9 Develop a Village promotional package for residents to inform them about current services & programs.	Program	S	CE Committee	Local, Chamber of Commerce
1.10 Prepare a list of properties that are of historic interest and work with homeowners to apply for inclusion on the State and National Historic Register.	Program	S	CE Committee	

# Housing

## Action Plan



**GOAL # 1:** Preserve and enhance the existing residential neighborhoods in the Village.

Action (Tasks) Goal #1:	Type of Action	Time Frame	Responsible Party	Possible Funding Source
1.1 Develop zoning regulations to determine residential districts and specify development standards.	Administrative	S	Village	Local
1.2 Enforce current codes regarding noise, trash removal and building conditions.	Administrative	O	Village	Local
1.3 Review current Village Laws, Codes and Regulations and amend if necessary.	Administrative	S	Village	Local
1.4 Develop and implement clean-up programs for neighborhoods and residential properties.	Program	S - M	Village/CE Committee	Local
1.5 Develop architectural design standards for new construction	Policy	S-M	Village	Local, NYSCAP
1.6 Develop an incentive program for property appearance by providing awards for exemplary property upkeep.	Program	O	CE Committee	

# Housing

## Action Plan

**GOAL # 2:** Provide a balanced blend of quality housing opportunities including a desirable range of housing types and price ranges, which are affordable and accessible for all residents.

Action (Tasks) Goal #2:	Type of Action	Time Frame	Responsible Party	Possible Funding Source
2.1 Encourage quality design for new housing units during the site plan review and building permit process.	Administrative	O	Village	Local
2.2 Conduct an inventory to identify properties for residential use.	Administrative	S	Village/CPAC	Local
2.3 Determine the appropriate location of multi-family housing units in conjunction with the land uses in the surrounding areas.	Administrative	S - M	Village/CPAC	Local
2.4 Discourage the development of residential units in commercial areas that are unsuitable for housing, except for 2 <sup>nd</sup> story residences, which should be encouraged over commercial properties.	Policy	S - M	Village/CPAC	Local
2.5 Allow additional mobile homes in appropriate areas only if they were manufactured recently.	Policy	S	Village	Local

# Housing

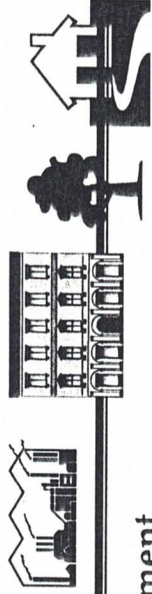
## Action Plan

### GOAL # 3: Encourage home ownership.

Action (Tasks) Goal #3:	Type of Action	Time Frame	Responsible Party	Possible Funding Source
3.1 Develop a Village-sponsored home ownership program and explore funding opportunities.	Administrative /Program	S - M	Village	CDBG, HOME (DHCR), IDA, USDA - Section 502, Affordable Housing
3.2 Explore revising the tax code to levy a higher tax for vacant properties.	Policy / Administrative	S	Village	Local

# Economic Development

## Action Plan



### Goal # 1. Foster a Business Friendly Environment

Actions (Tasks) Goal 1	Type of Action	Time Frame	Responsible Party	Possible Funding Source
1.1 Create an Economic Development Committee to promote and market business opportunities	Administrative	S	Village	Local
1.2 Develop a property list and site book or potential development of redevelopment	Program	S	Village/EDC	Local, SEDC
1.3 Identify sources of funding for business development and apply for grant assistance.	Administrative	O	Village/EDC	CDBG, EDA, ESDC, NYSDEC, NYBDC, NYBD, NYSDOL, CREDC
1.4 Create a program that gives incentives to businesses to locate in existing vacant buildings.	Program/Policy	O	Village/EDC	Local
1.5 Support and reward current businesses through programs such as awards to businesses that improve the aesthetic appearance of the community.	Program/Policy	O	Village/EDC	Local
1.6 Identify and develop business assistance programs	Program	S - M	Village/EDC	HHS CSBG, EDA, CDBG, Private Foundations
1.7 Develop better cooperation with existing regional economic development agencies (ex. SEDC) Appoint a liaison to these existing entities.	Program	O	Village/EDC	Local SEDC
1.8 Support home-based businesses to help residents expand their economic opportunities	Policy	O	Village/EDC	NA

# Economic Development

## Action Plan

### Goal # 2. Develop a Marketing Plan for the Village

Actions (Tasks) Goal 2	Type of Action	Time Frame	Responsible Party	Possible Funding Source
2.1 Work with the Saratoga Co. Chamber of Commerce and the Schuylerville Area Chamber of Commerce to develop a marketing plan for the Village.	Program	S	Village/EDC	Local SEDC,
2.2 Develop a promotional package and brochures to be used to promote the Village to potential residents and visitors	Program	O	Village/EDC	Local, SEDC
2.3 Develop a marketing and recruitment package for new & regional commercial and industrial businesses. Recruit businesses	Program	S	Village/EDC	Local, SEDC
2.4 Develop a program of events & promotion to encourage visitors to the village	Program	O	Village/EDC	Local, SEDC
2.5 Create a Village web site as a marketing tool for new development, initiative, events, programs	Program	S	Village/EDC	Local, SEDC